



U w e S c h m i d t
Dipl. Industriedesigner (FH)

Born 9 June 1964 in Holzminden
Married, 2 kids

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short profile

Diplom Designer with a focus on industrial design and many years of professional experience in specialist and management positions both nationally and internationally.

- Functionality in a sophisticated design
- Individually tailored to customer needs and budgets
- Development of pragmatic, efficient and fast solutions even for complex tasks as well as under deadline and time pressure
- Interface management with partners and service providers
- Customer and service orientation paired with entrepreneurial thinking and action
- Excellent communication and presentation skills as well as negotiating skills
- Intercultural competence and fluent English

professional practice

Jun 2015 – today

Creative Director

SegFi GmbH, Kaiserslautern/ mObserve GmbH, Wiesbaden

- Safety and security solutions
- Development of a product portfolio
- Responsible for product design and construction
- Target group researches both B2C and B2B
- Definition of requirements and functions

Nov 2013 – Mai 2015

Managing Director

FireFlag UG, Mainz

- Safety and security solutions
- Participation in a startup with the goal of developing and marketing a new security, location and alarm system for indoor and outdoor applications
- Responsible for product design, construction, production and cost management

Jan 2004 – Nov 2013

Industrial Designer

Schmidt Productdesign, Munich - www.schmidtproductdesign.com

- Consulting and conception in the area of product design, retail design, interior design.
- CAD models and 3d visualization
- Project handling up to series production
- Contact person for external service providers
- Customer reference selection:
Airbus S.A.S, Toulouse | Apple Inc., Munich | Audi AG, Ingolstadt | Autark Energy Solutions, Munich | BauZEIT GmbH, Munich | Cup Service GmbH, Munich | Design Investment Sàrl, Genf, Switzerland | Diehl Aerospace GmbH, Nürnberg | Aircabin GmbH, Laupheim | Enerday GmbH, Neubrandenburg | FireFlag UG, Mainz | Fonix GmbH, Munich | Fujitsu Siemens Computers GmbH, Munich | Intel Corporation, Munich | Lufthansa AG, Hamburg | MARWIN Productdesign, Munich | METZLER:VATER communication group, Munich | Planworx GmbH, Munich | Premiere AG, Munich | Rimowa, Cologne | SegFi GmbH, Mainz | Siemens AG, Munich | Webasto AG, Stockdorf | Weleda AG, Schwäbisch Gmünd

Dec 1998 – Dec 2003

Managing Director

Egg and Dart Design Corporation, Munich

- Leadership of the design team (up to 10 employees)
- Total budget responsibility
- Conception and design for interiors focusing on civil aviation, automotive, luxury yachts and modern office spaces
- Customer acquisition nationally and internationally
- Conduct contract negotiations
- Project management: conception, resource planning, controlling, construction site supervision
- Customer reference selection:
Airbus AG, Hamburg | Kaiserwerft GmbH, Kehlheim | Lufthansa AG, Hamburg | Webmiles AG, Munich | Airbus S.A.S, Toulouse, France | Fiat, Torino, Italy | Qantas, Sydney, Australia | Singapore Airlines, Singapore

Sept 1990 – Nov 1998

Freelance Designer

for various german design companies

- Design concepts, design models, design presentations
- Modeling and technical drawings manually and with CAD
- Reference selection client:
Yellowdesign, Pforzheim | KnaufxKnauf, Karlsbad | Schroerdesign, Karlsruhe | Winora-Staiger GmbH, Schweinfurt | Weber Technik, Breitbrunn/Chiemsee
- Reference selection customers:
Wolf-Gartengeräte, Saarbrücken | Ideal-Standard – Sanitäreinrichtung, Bonn | Staiger Zweirad GmbH, Schweinfurt

education and study

- Sep 1986 – Jun 1990 **Study Industrial Design**
Degree: Diploma Designer (FH)
Hochschule Pforzheim
- Aug 1984 – Jun 1986 **Training as a cabinet maker**
Degree: Gesellenbrief HWK
Cabinet maker Otto Winzmann, Holzminden
- Mai 1984 **University-entrance diploma, Abitur**
Campe-Gymnasium Holzminden

other skills

- LANGUAGES** English Fluent
 Spanish Basics
- EDP/IT** Expert Photoshop, MOI, Modo
Advanced knowledge Illustrator, Indesign, Alias, 3d StudioMAX/VRay, MS Office
- TECHNIQUES** Data creation for 3D printing - RP process, plastic construction
- METHODS** Negotiation Technique and Project Management

Munich, March 2018 **Uwe Schmidt**